

# Integrated Retail Planning Application

## Streamline Your Budgeting Processes

Companies that cannot modernize their processes for their planning needs; continues its planning, budgeting, forecasting and analysis processes in excel or inflexible systems. The accuracy of the results obtained with these processes, which take weeks or even months, may not coincide with the market dynamics.



Budget Effectiveness & Transparency

Highly Informed, Balanced Decision Making

Empowered Business Units

Transactions on a Single View

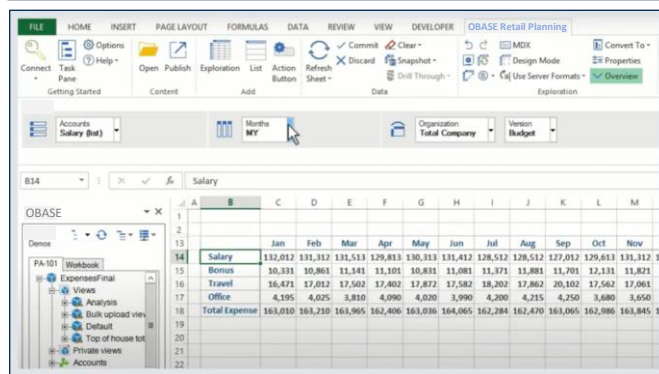
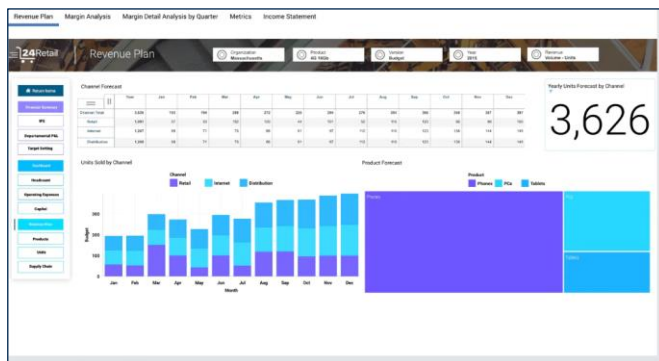
Ready-to-use Data Model & KPI Library

Artificial Intelligence

Obase Integrated Retail Planning solution is a ready-to-use data model and KPI library, designed to streamline the budget formulation process. Developed on IBM TM1, it provides CFO and the budget teams with enhanced decision-making power and clarity.

In an easy, flexible way; manage the power of your corporate database with excel interfaces on from a single platform.

- 1.5x Faster Reforecasts
- 4x Quicker Responds to Market Changes
- 1.7x Accuracy in Forecasts
- Reduce risks for top managers
- Shorten your budget management cycles
- Uncover process gaps & encourage corrective action
- Identify savings and efficiencies



Gold Business Partner

