

Promni

Omnichannel Campaign Wizard

Independent from sales channels, Promni delivers centralized, real-time, easy to execute, omnichannel campaign experience.



Omnichannel



Real-time



Cloud



Innovative



User Friendly



Point Management



Cumulative & Multi-Step Campaigns



Campaign Performance

Define the Campaign

Customer Set

Product Set

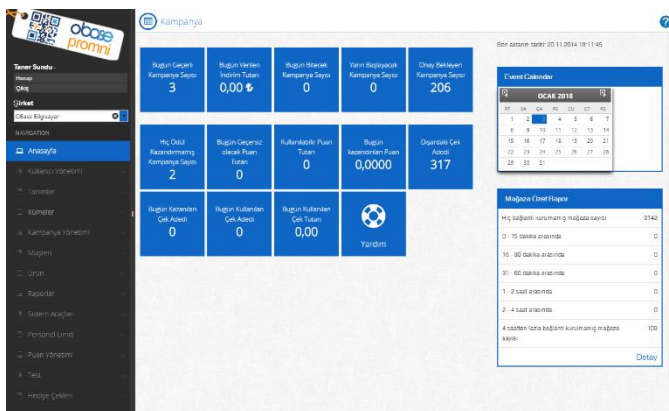
Condition

Award

Quota

Invoice

Campaign Process



Promni provides an omnichannel experience, being independent of and integrated into the physical store and online retail touchpoints. Due to the flexibility of the system, any campaign executed in other channels can be configured on Promni. Enables awarding the customers who fulfill cumulative campaign conditions - the total number of purchases and total amounts - during the campaign.