



AI-Enabled Data-Driven BI Platform Helps Retailers Make Reliable Decisions

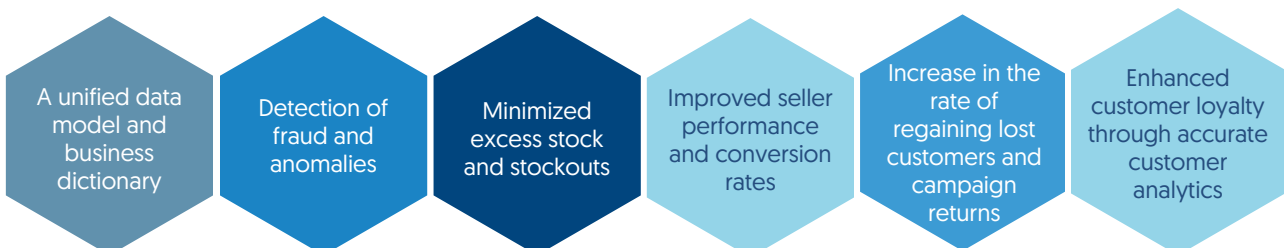


Performing as the Retailer's master data platform, Obase Detailer provides Retail Manager with actionable insights for real-time operational and tactical decisions and long-term strategic plans.



Impactful Outcomes

Detailer supports all Retail functions to make better decisions and helps improving the business performance.



Experience the Future of Retail Management with Detailer

25,000
Stores

1,500
Reports &
Dashboards

4M+
Monthly Report
Execution

AI-Enabled Retail Decisions at the Speed of Business

With its AI-enabled features, Detailer revolutionizes retail management by providing comprehensive solutions for supply chain optimization, fraud detection, customer segmentation, campaign management, and more.

- Supply Chain Management
- Waste & Stock Management
- Anomaly & Fraud Detection
- Profit & Revenue Optimization
- Store Performance Analysis
- Irregularity and Exceptional Reporting
- Customer Segmentation and Behavioral Profiling
- Omnichannel Campaign Management
- Recommendation Engine
- In-Store Shopper Tracking Analysis

