



Semantic Customer Intelligence with Mosaic



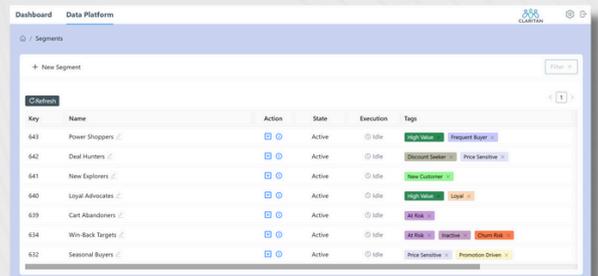
Strategy Mosaic acts as the semantic and access layer for Claritan customer data.

With Mosaic:

- Customer data becomes business-friendly and discoverable
- Claritan insights can be accessed alongside other BI and analytics tools
- Business users can explore customer metrics without technical dependency
- A single semantic layer ensures consistency across analytics and AI use cases

Result:

Customer intelligence is no longer siloed inside CRM — it becomes part of enterprise decision intelligence.



Trusted Across Industries



Retail

Digital campaign management, loyalty optimization



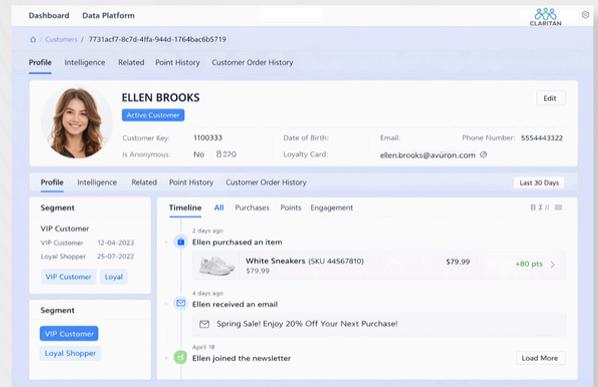
Travel & Hospitality

Personalized guest journeys



FMCG & Manufacturing

Customer insight and activation



Unified customer insight. Semantic intelligence. AI-powered decisions.

Claritan helps you activate customer data where it matters most.

Start your AI-ready customer journey



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