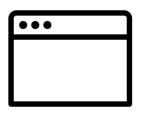
## Etailer

## Retail Ecommerce Platform

E-Tailer is a new generation online retail system that enables realtime sales and stock management. Has a flexible structure, meets the dynamic needs of an e-commerce site and m-commerce app.

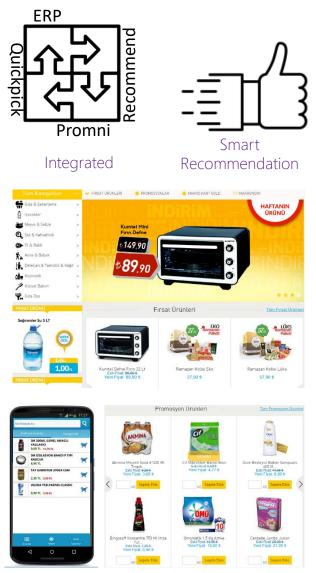




Web

Mobile

- An online retail system that integrates omnichannel strategies, triggering an increase in basket averages, conversion rates and probabilities of purchase
- Mobile interfaces developed for IOS and Android
- Smart recommendation engine and push notifications to increase the user awareness and interaction
- Easy integration with the 3rd parties and a built-in connector for other Obase solutions- Promni and Quickpick.





We nurture analytics-driven management approach in organizations, creating business solutions with analytics. We employ mathematical models to enable organizations to get the most out of their resources with the least cost, delive actionable insights via top-notch visualizations and help professionals transform the data into clear-cut actions.

