OBASE CRM SUITE
Insights-Driven Customer Engagements for Omnichannel Retail

CRM SUITE

Boost your customer value with insights-driven engagements

Retailers need loyal customers to grow their businesses more than ever now!

How can you grow your business in a more profitable way and in the meantime create more engaged customer experiences to build trust?

Obase CRM Suite empowers Retailers to boost their customer value with insights-driven engagements.

Why Obase CRM Suite?

Obase CRM Suite creates a true 360-degree view of your customer and actionable insights which allows you to increase your customer value.

360° Customer View

Omnichannel Orchestration

Deep Analytics & Reporting

AI and ML Algorithms

Predictive Segmentation

Personalized Communication

Real-Time Value Management

Ready-to-Use KPIs

Orchestrated experiences on each channel with AI-powered CRM Suite solutions.

Key Facts

20M+
Loyalty Members

40K+
Stores & Channels

4M+
App Downloads

Meet Obase CRM Suite Solutions

Omnichannel Campaign & Loyalty Management

Promni

Increase Customer Loyalty by reshaping the customer experience journey with Obase Promni.

Customer Data Platform

Obase CDP

Create a constant, unified customer database to target the most valued customers with more personalized offers.

Deep Analytics & Reporting

Detailer CRM

Better business decisions with ready-to-use & actionable retail metrics and AI-driven analytics.